OUR FIVE-YEAR IMPACT

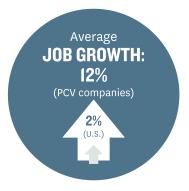
Pacific Community Ventures fueled the economic recovery for low-income communities over the past five years.

We've empowered small businesses on the ground to create quality jobs by providing working capital combined with expert business advice. At the same time, we know that fostering one small business at a time isn't enough to combat economic inequality.

That's why we've also worked at a national and international level with policymakers and investors to build impact investing markets and drive more private capital toward social good and underserved communities.













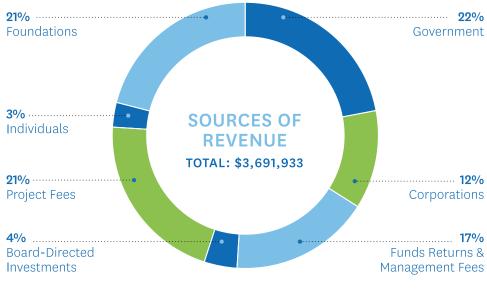








2014 FINANCIALS



EXPENSES BY CATEGORY

TOTAL: \$3,773,189



Fundraising



Investment Services



InSight



HR, IT & Administration



REINVENTING PROSPERITY

Pacific Community Ventures creates economic opportunity in low income communities through essential support networks for small business.



Our research and policy work directs private capital to underserved communities and small businesses:



From there, our advising services enable those businesses to succeed.



Our companies' success makes them ready for additional investment, including capital from our loan program. Those companies then grow, creating jobs and stimulating the local economy.



The success of these programs enables us to demonstrate our theory of change and draw more investment to underserved communities.

Join PCV in creating stronger communities.

For every \$3,000 invested in PCV, a job that pays an average of \$43,000 is created. Your support makes this kind of positive economic progress possible.



FIVE YEARS OF DRIVING ECONOMIC PROSPERITY







PCV SMALL BUSINESS LOANS

In 2014, PCV doubled its small business lending from the year prior.

Traditional small business lending from banks has slowed since the end of the recession, requiring CDFIs like PCV to step up and fill the lending gap. In 2014 we doubled our small business lending from the year prior, providing \$886,000 in working capital to help small companies create new quality jobs—and we're on trend to double our lending again in 2015.





PCV SMALL BUSINESS ADVISING

In 2014, PCV scaled its small business advising program to more than 25 states.

In 2014 we fully launched our unique and innovative BusinessAdvising.org platform and website, and scaled our small business advising program nationally. PCV's business advising program is now matching companies in over 25 states with pro bono business advisors, and leveraging a wide network of partners across the country.







INVESTING IN SOCIAL GOOD







PCV IMPACT INVESTING CONSULTING

PCV InSight developed a customized impact measurement system to enable investors to understand how impact is being achieved.

Measurement is central to the practice of impact investing—enabling investors to understand how impact is being achieved. PCV InSight worked with CommCap—a \$22 million community loan fund—to develop an impact measurement system that would inform their work financing local businesses, nonprofits, and developments and assist them in sharing their impact with key stakeholders and funders.





PCV IMPACT INVESTING RESEARCH

In 2014, PCV InSight led research on key policy issues influencing the use of private capital for public benefit—in the U.S. and internationally.

PCV InSight created the first ever map of the impact investing ecosystem in the U.S. for the G8 Taskforce on Social Impact Investment, while our IIPC project issued a first-of-its-kind publication focused on country-and issue-areas relevant to impact investing.



