Our Theory of Change

Pacific Community Ventures envisions a world of thriving communities where everyone has a fair shake. Our mission is to invest in small businesses, create good jobs for working people, and make markets work for social good.

RESOURCES

Skills and Experience | Networks & Relationships | Financial Capital | Technology

We apply these resources to support underinvested individuals and communities.

STRATEGIES

SMALL BUSINESS SERVICES

Loans and advice + Mentorship and referrals → Strategies, tools, resources, and thought leadership

QUALITY JOBS

→ Field-building research + Evaluation and consulting

IMPACT INVESTING SERVICES

OUTCOMES

NEAR-TERM

(Within 2 years of working with PCV)

Small Business Owners:

- Access to fair and affordable capital and pro bono expert advice to grow their businesses

Working People:

- Increased job opportunities
- Improvements in job quality

Underinvested Communities:

- Stronger small businesses and impact investing marketplaces
- More business owners, investors, and policymakers prioritize quality job creation

Impact Investors:

- More effective deployment and management of capital in alignment with impact objectives
- A more supportive policy environment for social impact investing

LONG-TERM

(2+ years after working with PCV)

- Enhanced financial sustainability and business performance

- Wealth creation for individuals and families
- Greater financial stability
- Increased economic opportunity

- Increased access to critical resources
- Increased community resilience
- Increased economic vitality

- More capital, being deployed more effectively, to market-based solutions addressing social and environmental challenges

IMPACTS

Better livelihoods ↔ Stronger local economies ↔ More equitable communities