

## **PCV Strategy Roundtable Sessions**

Could your business benefit from the insight and advice of industry professionals? As an entrepreneur, are you facing obstacles or opportunities that you could use some guidance with? Are you interested in getting professional feedback about your business strategy? A PCV Strategy Roundtable Session can help you and your small business face these challenges and give you the perspective and insight you need to overcome them.

Strategy Roundtable sessions are 2-hour facilitated discussions during which one company has the opportunity to share their current opportunities and challenges with a team of experienced PCV business advisors to get in-person feedback and advice. The advisors for these sessions are handpicked to address the specific topics identified by the entrepreneur.

The advisors will brainstorm with the entrepreneur regarding the issues that are presented, and will generally act as a team of supporters, coaches and business experts. In the months following the Strategy Roundtable session, PCV will enable the entrepreneur to work towards meeting their challenges by matching specific advisors to the entrepreneur based upon their specific priorities.

## To participate in a Strategy Roundtable session, please note the following:

- Roundtable sessions generally take place from 11:30am to 1:30pm (lunch is provided) on weekdays.
- Entrepreneurs will be expected to put together a PowerPoint presentation about their business, highlighting the issues that would like guidance on. This presentation should be created at least 48 hours before the Roundtable session and a presentation template is available for your use.
- PCV Staff has a 3 week lead time for putting together Roundtable sessions. Let us know if you'd like to schedule yours today!

## Examples of companies that have recently participated in Strategy Roundtable sessions include:

- 4505 Meats
- ChoiceLunch
- Kasa Indian Eatery
- Petit Collage

If you think that your business would benefit from a Strategy Roundtable session with PCV Business Advisors, please contact us today by emailing our Program Coordinator at <a href="mailto:apentecost@pcvmail.org">apentecost@pcvmail.org</a> or by phone at (415) 442-4319.