A NEW RESEARCH PROJECT STUDIED 12 TOP PERFORMING IMPACT INVESTING FUNDS


FUND INVESTORS AND FINANCIAL PERFORMANCE

WHO ARE THE INVESTORS?

7/12:
Funds received capital from commercial investors seeking market rates of financial return

3/12:
Funds received capital from individuals, philanthropic foundations, and banks driven by regulation

* Two of the 12 funds did not solicit external capital.

WHAT ARE THEY INVESTING IN?

Emerging Market Equity and Hybrid Funds
Developed Market Equity Funds
Social Debt Funds

HOW DID THEIR INVESTMENTS PERFORM?*

7-21%
10-14%
1-5%

FUND INVESTORS AND FINANCIAL PERFORMANCE

NUMBER OF FUNDS THAT FOUSED ON EACH SECTOR.

9/12
4/12
4/12
3/12
3/12
2/12

Business Growth & Job Creation
Health & Wellness
Microfinance
Education & Charter Schools
Sustainable Agriculture
Affordable Housing & Community Development

AGGREGATE IMPACT

1.3 million jobs created or sustained
17 million people provided with access to finance
40% of all enterprises receiving finance led by women
60% of all enterprises receiving finance led by individuals from disadvantaged ethnic groups

SELECTED FUND HIGHLIGHTS

As of year-end 2013, Accion Texas Inc.'s active investments support nearly 2,000 African American and Hispanic small business owners across the Southwestern United States.

Since 2006, Elevar Equity's investee companies have introduced more than 12 essential services to 11 million households in India and Latin America.

In 2012, an Aavishkaar investee company introduced energy efficient kerosene burners that reduced CO2 emissions in Chennai, India by 101,817 metric tons.

By year-end 2012, the Calvert Foundation had invested in 11 organizations working in fair trade, supporting 12,900 farmers in Africa and Latin America.

How have the funds succeeded?

POLICY SYMBIOSIS:
Successful funds understand that impact investing is grounded in deep cross-sector partnerships, including with government.

CATALYTIC CAPITAL:
Successful funds were expert at leveraging the strategic interests of their investors, attracting the grants, guarantees, subordinated loans, and cornerstone investments that trigger additional capital.

MULTILINGUAL LEADERSHIP:
Impact investing leadership necessitates unshakable financial discipline, but also experience and fluency across private, public, and nonprofit sectors.

MISSION FIRST AND LAST:
Successful funds embed the delivery of social impacts in their strategy seamlessly, enabling all else that follows, including a predominantly financial focus throughout the life of the investment.